



## Think Globally, Act Locally, BE GREEN...



### Have an Impact

With rising energy costs and the threat of global warming, many businesses are now recognizing the benefits of using green solutions to reduce their carbon footprint, minimize waste, and lower overall energy spend.

**The benefits aren't always obvious, and returns may be short or long term. So why go green?**

- Corporate pressure to reduce operating costs
- National pressure to reduce consumption of energy resources
- Public pressure to reduce negative impacts on the environment

“The average electronic device consumes 45% of its original cost in annual energy consumption (e.g, spend \$5000 on a server and spend \$2250/year in power and cooling costs).”

– US Telecom Association 2009

“IT industry has a carbon footprint to rival that of the airline industry.”

– Gartner 2007



**Save Money, Save Time,  
and BE GREEN with Solutions  
from NGT**



**BE GREEN while saving time and money with NGT Hosted Communications and "green" features such as Desktop Fax, Audio and Web Conferencing, Remote Office and Teleworker solutions.**



## | Audio and Web Conferencing

“Using conferencing and collaboration technologies can make a large contribution to the goal of carbon neutrality.”

– Alan Greenberg, Wainhouse Research

Audio and Web Conferencing eliminate the hassle and time required with travel – be it across state or across country. For multi-location businesses, it provides a productive means for team collaboration.

**32.9% of companies are increasing collaboration tools due to carbon impact concerns.**

Wainhouse Research



## | Teleworker/Remote Office

More businesses are establishing and enforcing Teleworker Policies to ensure a productive work force. Commuting to an office costs the employee gas and lost time during the commute. For the employer, the costs include real estate, as well as power and utilities to maintain the office. Telecommuting is increasingly popular, and NGT can help you establish a cost-effective teleworker communications solution to fit your needs.

“Mainstreaming telework will enable employers to control costs and provide the foundation for employment stability and future growth.”

– Chuck Wilsker, President of The Telework Coalition

**The total number of U.S. teleworkers – employees, contractors, and business owners – has risen 17%, from 28.7 million in 2006 to 33.7 million in 2008.**

Telework Trendlines 2009 report from WorldatWork



## | Desktop Fax

Desktop Fax services enable your mobile workforce to always receive faxes – even on their Smart Phone devices. Services are tied to an email, and you send and receive faxes in your inbox. No more shared fax machine that requires paper, ink, and power to maintain!

**Save time, money, energy, equipment costs, and paper by using desktop fax instead of traditional fax machines.**

